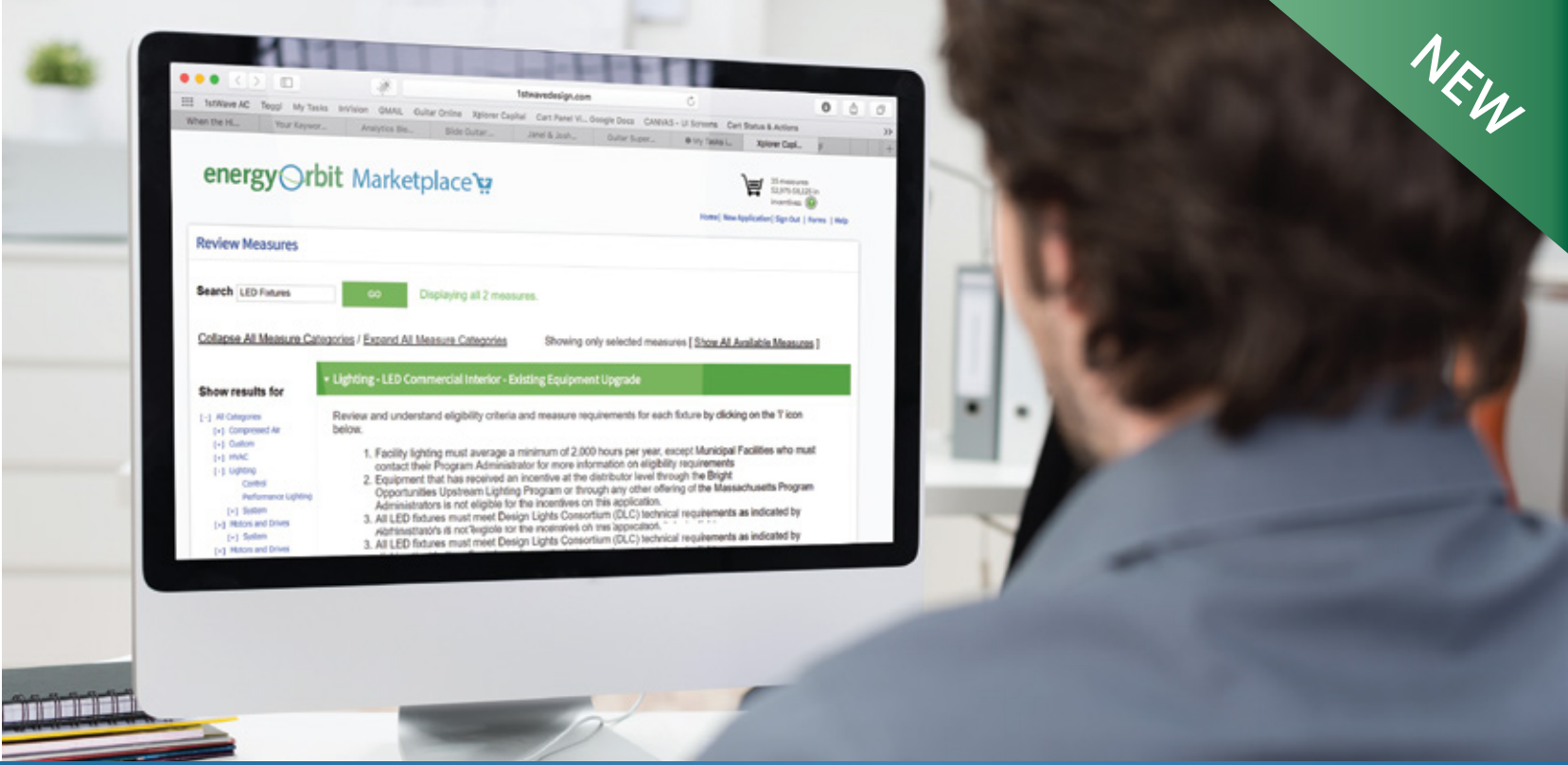


Enhanced Customer Engagement Solution Delivers New Opportunities for Utilities

energyOrbit Marketplace™

energyOrbit Marketplace is the first-of-its-kind trade ally and consumer-friendly self-service "shopping" portal

energyOrbit Marketplace streamlines customer and trade ally program participation through an intuitive e-commerce shopping experience. Improve customer engagement, eliminate paperwork and accelerate rebate fulfillment. The state-of-the-art e-commerce platform makes it easy for trade allies/contractors to gain deeper and more accurate insight into their program project pipeline. Utility customers are empowered to more easily find and participate in energy efficiency programs offered by multiple providers in one user interface, regardless of service territory or fuel type. energyOrbit Marketplace eliminates paperwork and data entry for DSM team members. A single application for all energy efficiency measure streamlines the process, while still allowing for accurate internal tracking of disparate DSM programs.

ALL MEASURES IN SINGLE LIST

Search and browse a list of applicable measures and eligibility without initially needing to login. Searches are preserved and are carried over upon logging in to complete transaction

SEARCH AND FILTER OPTIONS

User-friendly search and browse functionality allows users to easily locate applicable and eligible measures they are interested in including the ability to view photos and other content to aid decision making

REAL-TIME TRACKING

Energy savings shopping cart tracks the number of energy efficiency measures and amount of incentives as they are selected. No login required for using the shopping cart feature

energy-orbit.com 866-628-8744 demo@energy-orbit.com

energyOrbit 10 Anniversary

BENEFITS

energyOrbit Marketplace™

EASY-TO-USE INTEGRATED SYSTEM

Users are prompted for additional relevant information to help complete an application based on the measures added to their cart

Search and filter options allow for complete and customized browsing of all eligible energy efficiency opportunities regardless of program provider

Customers that are being served by multiple utilities can find and apply for mixed fuel incentives

Improve the delivery of incentive payments to customers and decrease the rate of application flaws

Efficacy for DSM org. is attained due to cost effectiveness per energy unit saved

RESPONSIVE DESIGN

Through intrinsic responsive design architecture, interface may be rendered on smartphones and tablets when in the field

SEAMLESS COLLABORATION

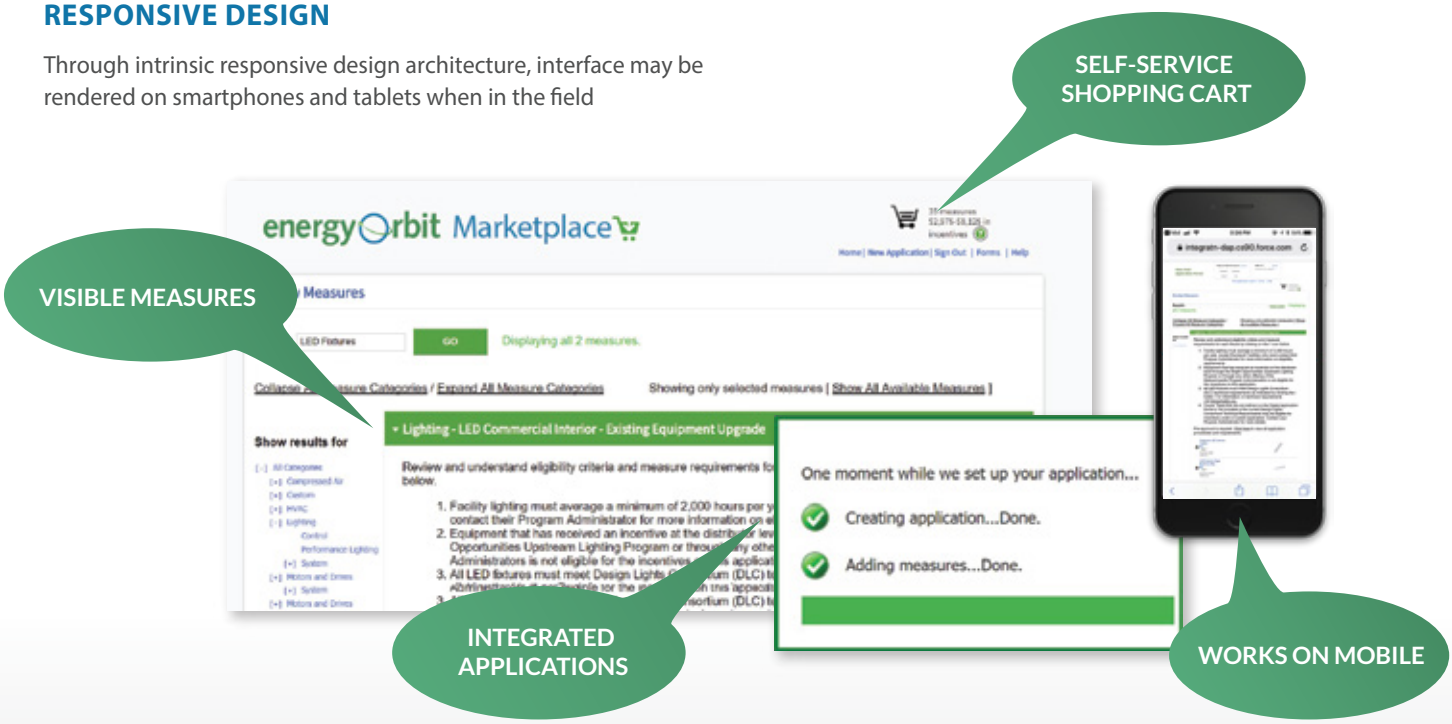
Handles interactions between multiple collaborating parties including utilities/program administrators, trade allies/ contractors and customers

Program administrators have transparent line of sight to the customer actions in the energyOrbit Marketplace and can intervene and quickly respond

ROBUST REPORTING AND ANALYTICS

Understand exactly what users are doing in the energyOrbit Marketplace, such as where they abandon their carts or what measures they considered but did not take further action

Application information is auto populated from user account and project profile information, mitigating manual data input



Seamless Integration with Salesforce

Seamless integration enabled with other Force.com applications such as apps offered on the AppExchange from Salesforce

No hardware infrastructure costs

Reduced need for ongoing professional services

Industry-standard APIs for data integration with other systems

Rich application development stack and active developer community

salesforce